

# TRAMONTINA

**UNITED KINGDOM LIMITED**

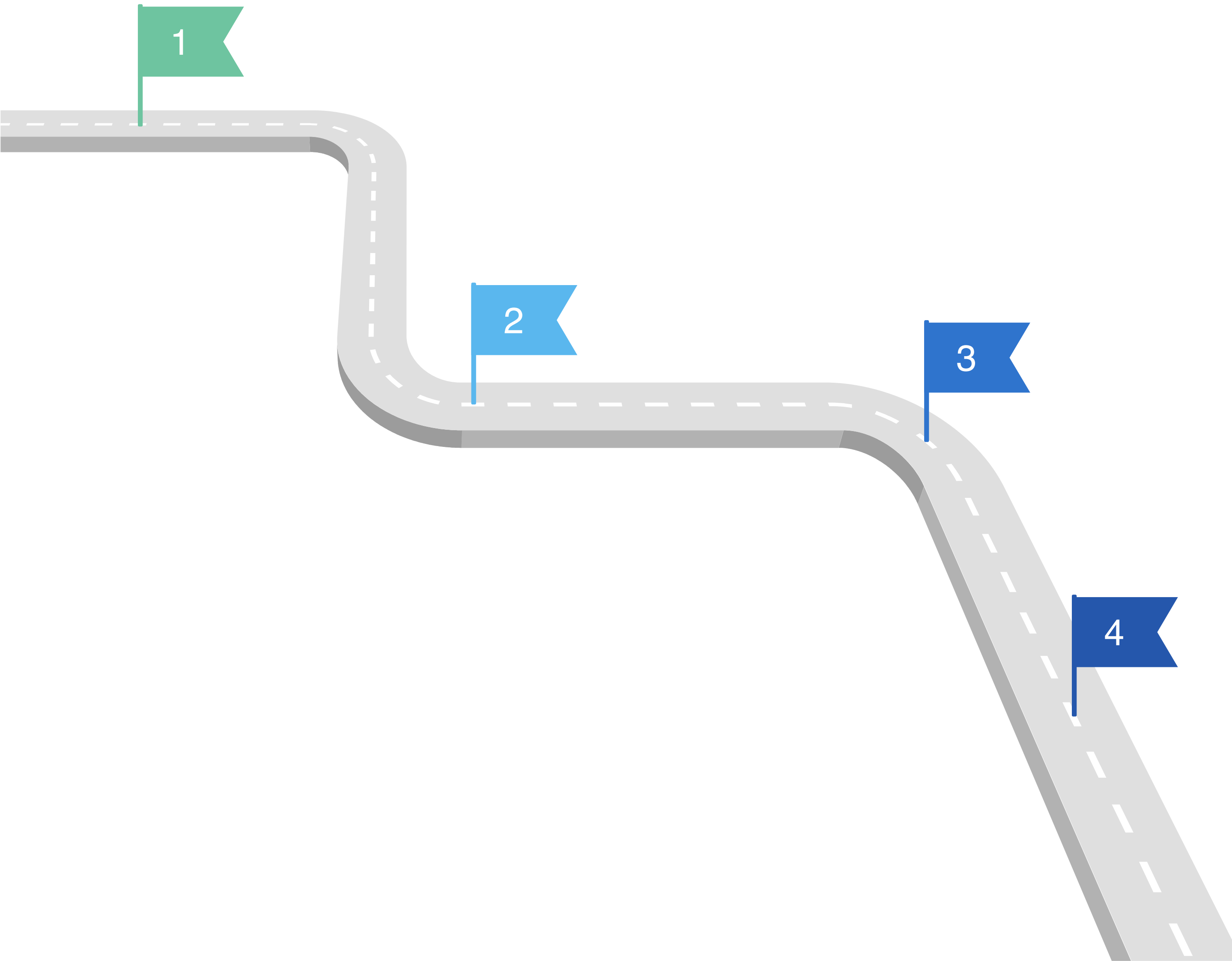
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# TRAMONTINA



## ● 1911

Founded by Italian Immigrants in the South of Brazil.

## ● 10 factories exporting to more than 120 countries

15 offices abroad with local warehouses to expand the distribution.

## ● 2016 - Tramontina United Kingdom Limited

UK operation was set up to supply household products to the UK and Ireland retailers. The office also represent sales in the Scandinavians, Iberians, Italy, Greece and Israel.

## ● 2021

More than 300 customers (B2B) and presented in more than 1.000 stores across UK and Ireland. Forecasting increases in sales and operations, the unit is sharpening its plans for improvements in warehousing and showroom.



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- **Brand Awareness**

Service - Quality - Price - Relationship - Loyalty - Culture - ...

- **Qualified Staff**

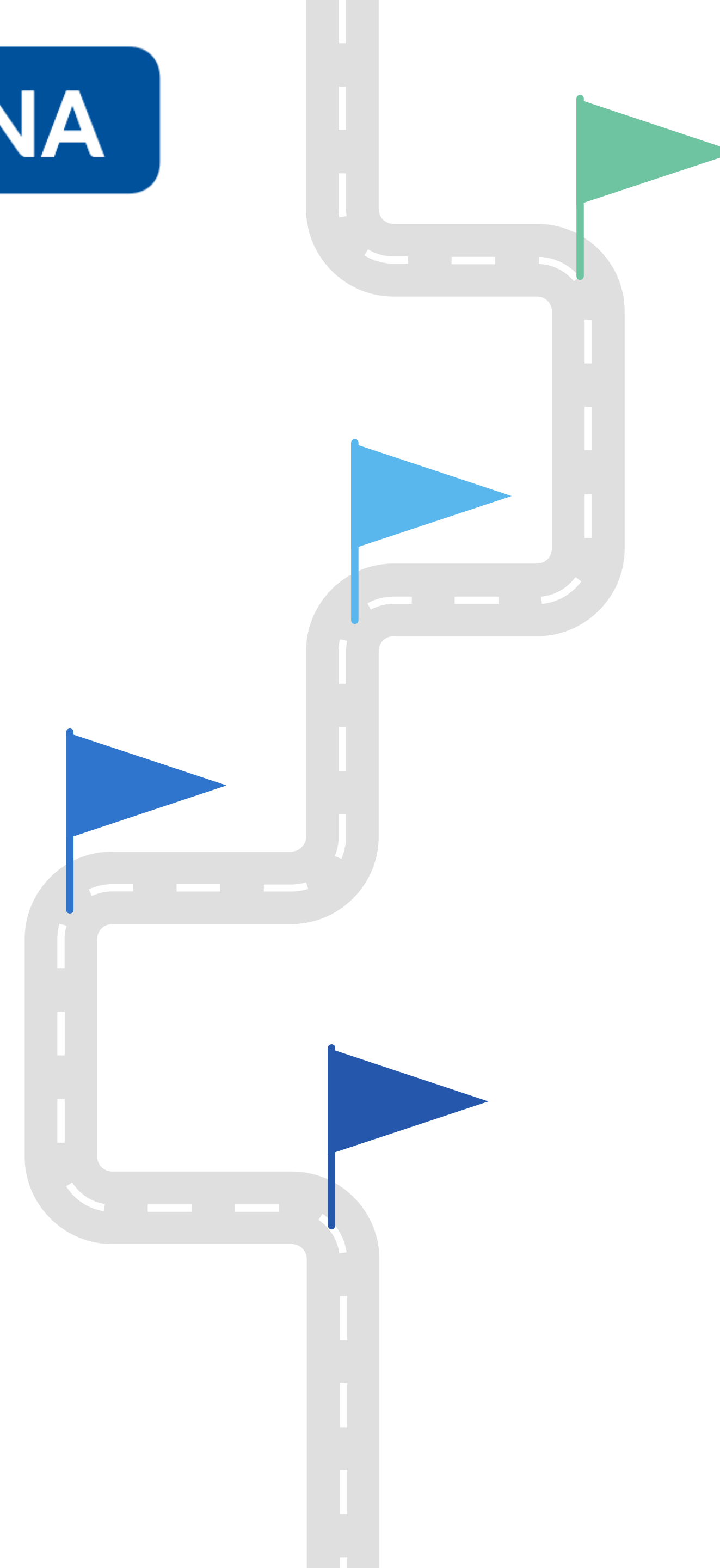
Language - Product Knowledge - Business Skills - ...

- **Supply Chain**

Sustainable Production - Commitment - Responsibility - ...

- **Ambition**

Future - Endeavour - Expansion - Coverage - Innovation - ...



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**THANK YOU**

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