

14<sup>TH</sup> MAY 2013 BRAZILIAN CHAMBER OF COMMERCE IN GREAT BRITAIN



# PERSONALITY OF THE YEAR AWARDS 2013

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## H.E. ROBERTO JAGUARIBE

AMBASSADOR OF BRAZIL TO THE COURT OF ST JAMES'S HONORARY PRESIDENT OF THE BRAZILIAN CHAMBER OF COMMERCE

he Embassy of Brazil is honoured to co-host the 2013 'Personality of the Year' Gala Dinner. It comes at a time when the Brazilian and British governments are committed to renewing and strengthening our historical partnership, as demonstrated by the significant increase in investment and the diversification of bilateral trade.

British companies have been securing contracts in the energy sector in Brazil and also capitalising on their role in the successful London 2012 Olympic Games.

Brazilian companies and banks, meanwhile, are expanding their investments and becoming increasingly established in the UK.

During the last few years the energy sector has been at the forefront of Brazil–UK cooperation. Strong partnerships have developed in the oil and gas sector, guaranteeing the supply of goods, services and technology necessary in order to push ahead with the exploration of Brazil's pre-salt reserves, which have been estimated at between 70 and 100 billion barrels of oil equivalent.

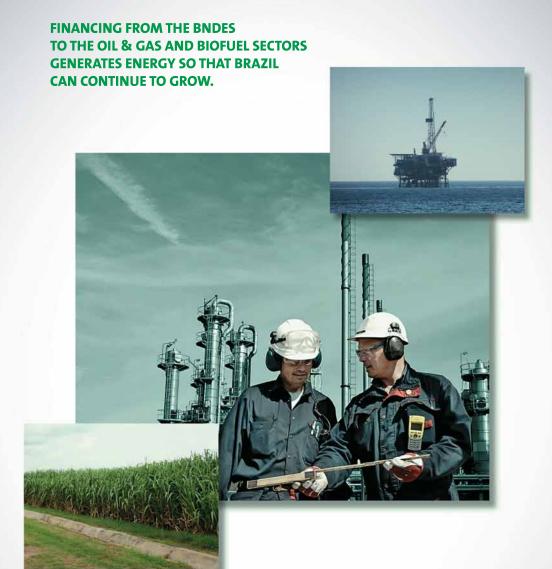
Brazil is a world leader in renewable energy, with almost half our energy (44%) coming from renewable sources compared with an average of 14% for the rest of the world. Sugarcane ethanol – of which Brazil is the world's biggest producer – and bioelectricity produced from bagasse and straw make sugarcane one of the main sources of renewable energy in Brazil. Intensive R&D and innovative technology have resulted in high levels of



productivity while maintaining food security and agricultural expansion.

This year's awards recognise the work of two individuals who have played particularly significant roles in building Brazil-UK business ties in the energy sector: Sir Frank Chapman, who led BG until the end of last year, participating in the exploration of Santos Basin pre-salt reserves and increasing BG's investments in Brazil; and Rubens Ometto Silveira Mello, chairman of the board of Cosan S.A., Cosan Ltd., Raizen and Comgas, who has been instrumental in the growth of Cosan, Brazil's largest sugarethanol group, and the formation of Raizen, a joint venture between Cosan and Shell for sugar and ethanol production.

The 'Personality of the Year' Gala Dinner is the most notable annual event for the celebration of relations between Brazil and the United Kingdom. I wish you all a memorable and thoroughly enjoyable evening!



The capacity to generate energy is key to development in any country. For this reason, Brazilian companies in the oil & gas and biofuels sectors rely on support from the BNDES. Financing from the Bank is essential to diversify and expand the country's energy production. Visit **www.bndes.gov.br/english** and learn more.

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#### JAIME GORNSZTEJN

CHAIRMAN OF THE BRAZILIAN CHAMBER OF COMMERCE IN GREAT BRITAIN

s chairman of the Brazilian Chamber of Commerce it is a great pleasure to welcome you to the fifteenth annual 'Personality of the Year' awards.

This evening we pay tribute to two outstanding business leaders who play major roles in fostering trade and investment between Brazil and the United Kingdom in the energy sector: Sir Frank Chapman, former chief executive of BG Group; and Rubens Ometto Silveira Mello, chairman of Cosan, Raizen and Comgas.

Under Sir Frank's leadership, BG Group, formerly a division of British Gas before privatisation, became a major international oil and gas company. BG's business in Brazil, in particular its partnership with Petrobras in the oil fields in the Santos Basin, has been a major part of the company's success and has made it the biggest foreign direct investor in the country. BG Group has also demonstrated a valuable commitment to research and development by setting up a Global Technology Centre in Rio.

Rubens Ometto Silveira Mello is one of Brazil's most successful businessmen. He was at the helm as his family's sugar mill in São Paulo state grew to become Cosan, a conglomerate with businesses in sugar and ethanol production, power co-generation, fuels distribution and



logistics. Together with Shell, Cosan is a partner in Raizen, one of the top five companies in Brazil and a fully vertically integrated bioenergy company.

We are delighted to have The Right Honourable Kenneth Clarke, Minister without Portfolio and Special Trade Envoy, as our guest of honour and keynote speaker.

Energy is one of the priorities on our bilateral business agenda. Our award winners this evening show the strength of the partnership between our countries and the crucial role played by technology and innovation. The Brazilian Chamber is committed to providing information, generating networking opportunities and supporting the development of cross-border business for companies in the energy supply chain.

I wish you all a very enjoyable evening.

# Two nations, one word

ship Partners

Cosan transforms opportunities into great business. It connects expertise, shares values and results and believes in the strength of partnership. We are building extraordinary relationships with U.K. companies. These kinds of initiatives make Cosan one of Brazil's largest corporations.

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THE BRAZILIAN CHAMBER OF COMMERCE WOULD LIKE TO THANK OUR PATRONS AND BENEFACTORS FOR SUPPORTING THIS YEAR'S GALA DINNER 'PERSONALITY OF THE YEAR' AWARDS

#### **PATRONS**

BG GROUP		
BNDES		
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RAIZEN		
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#### **BENEFACTOS**

ANGLO AMERICAN		
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#### **SIR FRANK CHAPMAN**

FORMER CHIEF EXECUTIVE BG GROUP PLC

ir Frank Chapman has worked in the international oil and gas industry for over 37 years. In 2000 he became Chief Executive of BG Group and stepped down at the end of last year.

Under Sir Frank's leadership the Group grew from the modest UK-based Exploration and Production interests of the old British Gas into the respected international integrated oil and gas business that is BG Group today.

During this time exploration success saw resources expand from 1.2 to more than 18 billion barrels of oil equivalent, alongside which the company created a highly successful flexible global LNG business. The value of the company, by market capitalisation, increased more than fourfold to some \$60 billion over the years 2000 and 2012.

Prior to joining British Gas in 1996, he spent 22 years with the Royal Dutch/Shell Group and BP where he held

a variety of senior management roles around the world.

He was awarded a knighthood in 2011 for his services to the oil and gas industries, and was appointed Non-Executive Director of Rolls-Royce in November 2011.

Sir Frank is a Chartered Engineer, a Fellow of the Royal Academy of Engineering, the Energy Institute, the Institution of Mechanical Engineers and the Royal Society of Arts.

He has a first class honours degree in Mechanical Engineering from Queen Mary College, London University and is married with four children.



## Raízen speeds up along with Brazil.

Brazil is experiencing a period of great momentum. And Raízen, born from the union of Shell and Cosan, is developing conscious energy solutions in order to meet the demand created by such success. We are committed to being a state-of-the-art energy generator. In less than a year we have already become one of the largest private companies in the world's energy industry – producing and distributing sugar, ethanol and electric energy from sugarcane. Our hubs cover the national territory thoroughly, providing energy for vehicles and industries. However, we are investing continuously to enlarge our supply facilities so that we can deliver you more high-quality products with increased efficiency and productivity. Job creation and tax contribution are just two ways in which we are aiding the pace of Brazil's development. Raízen's pledge is, after all, to give the world the power to grow in a sustainable way.

Go to www.raizen.com.br to discover how Raízen is helping build a better future for Brazil and for the world.



## RUBENS OMETTO SILVEIRA MELLO

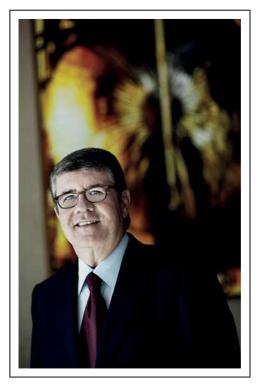
CHAIRMAN OF THE BOARD - COSAN S.A. AND COSAN LTD., COMGAS AND RAIZEN



In 2006 he received the Engineer of the Year award from the São Paulo Engineering Institute in recognition of his role in helping to make Brazil a key economic player in the global arena.

Mr Mello is currently the chairman of the board of Cosan S.A. and Cosan Ltd., Comgas and Raizen. Cosan has become the biggest producer of sugar and ethanol in Brazil, while Comgas is Brazil's largest natural gas distributor. Raizen, in whose formation Mr Mello played a leading role, is a joint venture between Cosan and Shell for the production of sugar and ethanol, power co-generation and fuels distribution. The company produces and sells over 2 billion litres of sugarcane ethanol per year, consolidating Brazil's status as the most efficient ethanol-producing country in the world.

Mr Mello lives in Sao Paulo and is married with two daughters and three grandchildren. His interests include golf and tennis.





### The art of making the **right investment**



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### **PROGRAMME**

#### RECEPTION

WELCOMING ADDRESS BY MR JAIME GORNSZTEJN CHAIRMAN OF THE BRAZILIAN CHAMBER OF COMMERCE IN GREAT BRITAIN

WELCOMING ADDRESS BY H.E. ROBERTO JAGUARIBE AMBASSADOR OF BRAZIL TO THE COURT OF ST JAMES'S

DINNER

LOYAL TOASTS

KEYNOTE SPEECH BY THE RT. HON. KENNETH CLARKE QC MP MINISTER WITHOUT PORTFOLIO

PERSONALITY OF THE YEAR AWARDS CEREMONY

CLOSING REMARKS BY MR JAIME GORNSZTEJN CHAIRMAN OF THE BRAZILIAN CHAMBER OF COMMERCE IN GREAT BRITAIN

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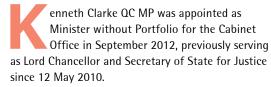
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MINISTER WITHOUT PORTFOLIO



He was born in 1940 and educated at Nottingham High School and Gonville and Caius College, Cambridge.

He is a barrister-at-law, having been called to the Bar by Gray's Inn in 1963 and becoming QC in 1980.

He has previously served as Chancellor, Home Secretary, Secretary of State for Health, and Secretary of State for Education and Science. In Opposition he served as shadow Secretary of State for Business, Innovation and Skills.

He is married with one son and one daughter.



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FRESH RICOTTA GNOCCHI AND MUSHROOM RAGOUT (V)

#### **DESSERT**

**DUO OF BLUEBERRY DESSERT** 

**COFFEE AND CHOCOLATES** 

#### **WINES**

VILLA MARIA PRIVATE BIN SAUVIGNON BLANC, NEW ZEALAND 2012

CÔTES DU RHÔNE VILLAGE 'LAURUS' GABRIEL MEFFRE, FRANCE 2010



### **QUARTETO MORENO**

THE GROUP CHORO MORENO CONSISTS OF DAVID BITELLI (CLARINET), ALEXANDRE DE OLIVEIRA (TAMBOURINE), KAW REGIS (CONCERTINA) AND GUILIANO PEREIRA (SAXOPHONE). AS THEIR NAME SUGGESTS, THEY PLAY CHORO, A BRAZILIAN INTERPRETATION OF THE EUROPEAN POLKA WHICH EMERGED IN RIO DE JANEIRO IN THE LAST QUARTER OF THE 19TH CENTURY AND IS STILL POPULAR TODAY.

#### **ARAKATUBA**

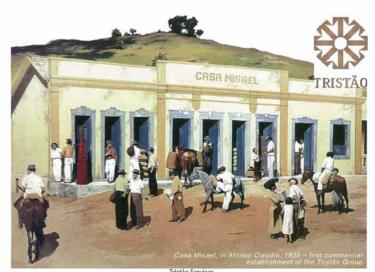
MADE UP OF DAVID BITELLI (CLARINET AND SAXOPHONE), KAW REGIS (KEYS), GILI LOPES (BASS), ALEXANDRE DE OLI-VEIRA (DRUMS AND PERCUSSION) AND OLI SAVILL (PERCUSSION), ARAKATUBA PLAY MPB (MÚSICA POPULAR BRASILEIRA) CLASSICS WITH A JAZZ TWIST.

THE BRAZILIAN CHAMBER WOULD LIKE TO THANK **TAM** AND **LAN**, PART OF **LATAM AIRLINES GROUP**, FOR THE DONATION OF 2 AIR TICKETS TO RIO DE JANEIRO.



- LATAM AIRLINES GROUP -

GALA DINNER ORGANISERS: ALEX THOMAS AND LENA BERALDO DESIGN: NENIALMEIDA.COM



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