



**PERSONALITY
OF THE YEAR**
AWARDS 2026



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About

Celebrating 25 Years of Excellence, Honouring Distinguished Awardees and Welcoming Inspiring Guest Speakers



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About

The Personality of the Year Awards Gala Dinner is the Brazilian Chamber of Commerce in Great Britain's flagship event and a vital source of support for the Chamber's work throughout the year. Its success enables us to continue fostering dialogue and strengthening business ties between Brazil and the United Kingdom.

This year's award on the Brazilian side will be presented to **Embraer**, represented by João Pedro Taborda (Vice-President, Government Affairs – Europe and Central Asia), and on the British side to **Anglo American Plc**, represented by Ana Sanches (CEO of Anglo American Brazil).

As we celebrate the **25th edition** of this landmark event on 9 June 2026 at the prestigious **Drapers' Hall**, we invite a select group of companies to take part by reserving Platinum or Silver tables or by supporting the evening through sponsorship.

The following pages outline the opportunities available to participate in and support this special 25th anniversary edition of the Gala Dinner.



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Event Details



Date

9 June 2026

Dress Code

Black-tie

Venue

Drapers' Hall – London EC2N 2AN

Estimated Attendees

200–240

Attendees

High-profile business executives, CEOs, ambassadors, government officials, and industry leaders from Brazil and the UK.

Bookings

For table booking, please contact Jacqueline at info@brazilianchamber.org.uk or go to brazilianchamber.org.uk to purchase individual tickets





Sponsorship



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Sponsoring the 25th Personality of the Year Awards Gala Dinner offers a unique opportunity to engage with a highly targeted audience of businesses and leaders with strong interests in both the UK and Brazil.

Your sponsorship will help celebrate this milestone edition while enhancing your brand visibility a providing high-profile exposure among influential business leaders. It also enables you to build valuable connections and open doors to new business prospects at one of the most prestigious events in the Brazil–UK business calendar.



Sponsorship package



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- 1. Online Exposure** – Company's logo, along with a hyperlink to your website, will be featured on both the **Gala Dinner page** and post event page at brazilianchamber.org.uk, increasing your brand visibility to our online audience.
- 2. Public Recognition** – Personal thank you in the Chair's opening speech highlighting your valuable support in fostering bilateral relations between Brazil and the UK.
- 3. Social Media Spotlight** – Dedicated posts on the Chamber's LinkedIn and Instagram profile featuring your logo and a tag to your company's social media pages or website, amplifying your reach within our professional network.
- 4. Branding visibility** – Logo featured on the main screen in the ballroom of Drapers' Hall ensuring strong visibility among distinguished guests and attendees and in the events programme
- 5. Exclusive Acknowledgment** – Logo inclusion and recognition on the thank-you page of the Gala Dinner's digital programme valued sponsor.
- 6. Email newsletter about the event** – Mention and logo display in the event newsletters, further extending your brand's exposure to our members and subscribers

Sponsorship Amount: **TBC**



Tables



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Purchasing a **Platinum** or **Silver Table** at the 2026 Personality of the Year Awards Gala Dinner offers a distinguished opportunity to **host clients and partners** in an exclusive setting, while engaging with **senior decision-makers** and **influential figures** across business and industry.

As its special **25th anniversary edition**, the event will provide an enhanced **platform** to strengthen relationships, **elevate your brand presence** and be part of a landmark celebration of **bilateral achievements**.

A limited number of individual tickets will also be available via the Brazilian Chamber's website.



Platinum Awards Table



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TABLE HIGHLIGHTS:

- prime-location table for 12 guests
- digital photograph
- company name featured on your table
- company logo in the event programme

EARLY BIRD PLATINUM AWARDS TABLE*

Members: **£5,550 + VAT**

Non-members: **£6,400 + VAT**

STANDARD PLATINUM AWARDS TABLE

Member: **£6,200 + VAT**

Non-member: **£7,175 + VAT**

**Early bird rates are available until 20 April 2026, after which standard prices will apply.*



Platinum Awards Tables offer **premium placement**, seating 12 guests **close to the stage** in the first and second rows of the ballroom. Only six tables are available, allocated on a first-come, first-served basis.

As a **Platinum table host**, your company will also receive a digital photograph of your table, logo placement in the event's digital or printed programme, and **table signage** displaying your **company name**.

Silver Awards Tables provide an excellent experience, seating 12 guests starting from the third row to the back of the room, including the fourth and fifth rows, allocated on a first-come, first-served basis.

Silver hosts will benefit from dedicated table signage displaying their company name, ensuring clear visibility and a professional presence among fellow guests.



Silver Awards Table

TABLE HIGHLIGHTS:

- table for 12 guests
- dedicated table signage
- Ideal for client entertainment and team engagement

EARLY BIRD SILVER AWARDS TABLE*

Members: £4,150 + VAT

Non-members: £4,450 + VAT

STANDARD SILVER AWARDS TABLE

Member: £4,350 + VAT

Non-member: £5,150 + VAT

**Early bird rates are available until 20 April 2026, after which standard prices will apply.*



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An individual ticket to the 2026 Gala Dinner offers a unique opportunity to **network** with industry leaders, celebrate excellence in the **Brazil–UK trade**, and take part in this landmark **25th anniversary** edition of a distinguished, high-profile event.

Enjoy an exceptional evening of **connection** and **inspiration** alongside **leading figures** from the UK–Brazil business community.

Individual Tickets



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HIGHLIGHT:

Shared experience that enhances relationship-building throughout the evening.

EARLY BIRD INDIVIDUAL TICKETS*

Members: **£345.83 + VAT**

Non-members: **£370.83 + VAT**

STANDARD INDIVIDUAL TICKETS

Member: **£362.50 + VAT**

Non-member: **£429.16 + VAT**



Individual tickets are available at the Brazilian Chamber's website

**Early bird rates are available until 20 April 2026, after which standard prices will apply.*

Terms and Conditions



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1. Invoices & Payment

Invoices will be issued upon receipt of an order. Payment must be made in full within seven days of the invoice date and before the event, no later than Tuesday, 26 May 2026. For **early bird price tables**, payment must be completed by **30 April**.

All payments must be made via electronic transfer to the Brazilian Chamber of Commerce in Great Britain. Payment details will be provided on the invoice.

Employees of a business are considered authorised to place an order on behalf of their employer. An employee's departure from the company does not affect the employer's obligation to settle the invoice.

2. Cancellation & Refund Policy

We understand that plans can change, and we aim to be as accommodating as possible while ensuring the smooth running of our event.

2.1 Cancellations by Guests

- Up to twelve weeks prior to event date: 100% refund of ticket price
- Up to eight weeks prior to event date: 50% refund of ticket price
- Up to four weeks prior to event date: 25% refund of ticket price
- Within four weeks of the event date: no refunds for cancellation or non-attendance.

Terms and Conditions



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2.2 How to Cancel

All cancellation requests must be submitted in writing via email to info@brazilianchamber.org.uk

Refunds will be processed within 10 business days.

2.3 Event Cancellation by Organizers

If the Gala Dinner is cancelled by the organizers, all guests will receive a full refund or the option to transfer their ticket to a rescheduled date.

3. Logos for Publication

Sponsors must provide company logos in high resolution (300 dpi) with a transparent background (PNG format) for publication or distribution.

4. Guest Information

Guest names, table plans, and dietary requirements must be submitted to the Brazilian Chamber by **Friday, 29th May 2026.**

No changes to guest details and dietary will be accepted after **Monday, 2nd June 2026.**

