



PROGRAMME

PERSONALITY OF THE YEAR

AWARDS 2025





**H.E. MR. ANTONIO
PATRIOTA**



**VERA
INNES**



**H.E. MR. LAUDEMAR
DE AGUIAR NETO**



**CRISTIANO
PINTO DA COSTA**



**CLAUDIO
OLIVEIRA**



**JENNIFER
JORDAN-SAIFI**

WELCOME

The Ambassador of Brazil, H.E. Antonio Patriota, and The Brazilian Chamber Chair, Vera Innes, welcome you to the 2025 Gala Dinner and Personality of the Year Awards.

As we mark 200 years of Brazil-UK diplomatic relations, Brazil prepares to host COP30 and the Earthshot Prize — affirming its leadership in sustainable development.

This year we honour Shell and Raízen for their roles in the global energy transition. Representing them tonight are Cristiano Pinto da Costa (Shell Brasil CEO) and Claudio Oliveira (Raízen VP).

Our special guest is Jennifer Jordan-Saifi, CEO of the Sustainable Markets Initiative and our guest performer for the evening is Sam Watts, one of the UK's most versatile and highly respected young pianists. This evening we also welcome H.E. Ambassador Laudemar Aguiar Neto who will address and celebrate the bicentenary of diplomatic relations between Brazil and the UK.

We wish you a thoroughly enjoyable evening.

STARTER

Smoked salmon tartare with seared tuna and a mooli salad

Truffle charred leek, barigoule artichoke and truffle salad with beetroot crisps (vegan)

MAIN

Beef fillet with nutmeg short rib, truffle mash and baby carrots

Cèpe and spinach strudel with grilled leeks and roasted carrots (vegan)

DESSERT

White chocolate cheesecake with strawberries

Mango cheesecake (vegan)

Tea, Coffee and Petit Fours

WINE

Grenache Blanc La Loupe, France (white)

Rioja Tunante Tempranillo Fincas de Azabache, Spain (red)

*VEGAN MENU - PRE-ORDERED

MENU

PROGRAMME

RECEPTION

WELCOMING ADDRESSES

Vera Innes, Chair of the Brazilian Chamber of Commerce in Great Britain

H.E. Mr. Antonio Patriota, Ambassador of Brazil to the United Kingdom

H.E. Ambassador Laudemar Aguiar Neto, Secretary for Trade Promotion, Science, Technology, Innovation and Culture

DINNER

LOYAL TOASTS

PIANO PERFORMANCE
Sam Watts

SPECIAL GUEST

Jennifer Jordan-Saifi, CEO of Sustainable Markets Initiative

SAM WATTS IS A PIANIST AND COMPOSER SPECIALISING IN BRAZILIAN MUSIC AND JAZZ

AWARDS CEREMONY

CLOSING REMARKS

Vera Innes, Chair of the Brazilian Chamber of Commerce in Great Britain



PLATINUM TABLES



raízen

PATRIA

EMBASSY OF
BRAZIL
LONDON

CREDITS

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DESIGN

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